

South Bank Car Park Access – Privacy Collection Statement

South Bank Corporation ABN 95 927 817 538 (**SBC, we, us, our**) is committed to protecting the privacy of individuals and their personal information and complies with the *Information Privacy Act 2009* (Qld) (**Queensland Privacy Act**). We operate the southbankcorporation.com.au website, as well as the eatsouthbank.com.au website.

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information you provide to us.

You understand that:

1. We are the party who is collecting your personal information and can be contacted at info@south-bank.net.au or alternatively you can write to us at South Bank Corporation, Level 3, South Bank House, PO Box 2001, South Bank 4101.
2. We collect your personal information directly from you. In certain circumstances, we may be required to collect personal information about you from third party services providers, such as our third-party parking booking system, multiScanhub.
3. multiScanhub collects, uses and discloses your personal information in accordance with its privacy policy, available at <https://www.multiscan.com.au/privacy-policy/>.
4. We collect your personal information for the following purposes:
 - (a) to manage our parking facilities, including by providing you with access to the SBC car park, and facilitating your entry and exit of our car park;
 - (b) to process and manage bookings for parking spaces in our car park;
 - (c) to process your payment of our parking fees;
 - (d) sending you updates, discounts or other content in relation to our car park that may be of interest to you and providing you with direct marketing communications from us or our related bodies (using direct mail, telemarketing, email, SMS and MMS messages or via our eNewsletters),and you acknowledge and agree to your personal information being collected and used for, and in connection with, these purposes and any other purpose described in our Privacy Policy.
5. Given some of the purposes for which this personal information is being collected, it may not be possible for you to use a pseudonym or otherwise keep your identity secret.
6. If we do not collect this personal information in connection with the purposes described in paragraph 4, then we may be unable to grant or manage your access to our car park.
7. We may disclose your personal information to the following classes of people and organisations in connection with the purposes in paragraph 4:
 - (a) SBC's personnel;
 - (b) State Government entities with whom we are required to share your personal information;
 - (c) our contractors, agents or third party providers who may assist us in providing our products and services to you, including but not limited to any security or IT service providers; and
 - (d) any other organisation as expressly covered in our Privacy Policy.

By continuing with your booking or entering into our carpark, you indicate that you have read this collection notification and acknowledge that your personal information will be collected, used and disclosed in accordance with this collection notice and as otherwise detailed in our [Privacy Policy](http://www.southbankcorporation.com.au) at www.southbankcorporation.com.au and, to the extent it is necessary, you give your **voluntary express consent** to us collecting, using, storing, disclosing and disposing of your personal information in this manner.